

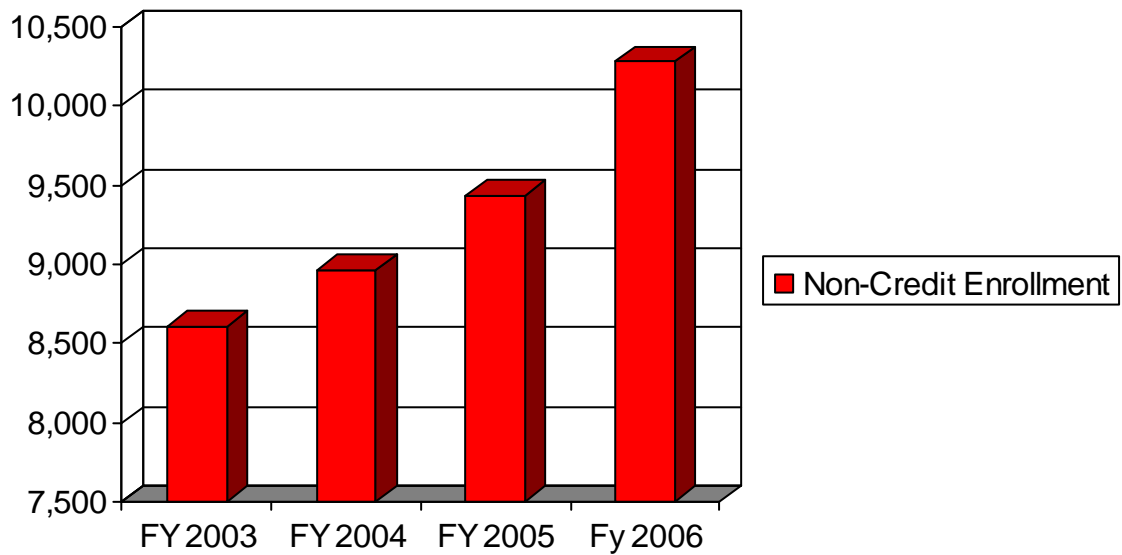
Meeting of the
OKLAHOMA CITY COMMUNITY COLLEGE BOARD OF REGENTS
October 16, 2006

AGENDA ITEM : 11-2

Report on the College END: Oklahoma City Community College responds to the Needs of its Community – Non-Credit Enrollment

ANNUAL MONITORING REPORT:

- The Non-Credit Enrollment Report is one of several scheduled reports that are designed to monitor the extent to which the College is meeting the END: "Oklahoma City Community College Responds to the Needs of its Community."



**OKLAHOMA CITY COMMUNITY COLLEGE
FY 2006 NON-CREDIT ENROLLMENTS**

Introduction

- Since non-credit enrollments do not occur in academic semesters, the information provided in this report is for the entire fiscal year July 1, 2005 to June 30, 2006.
- Non-credit enrollments are generated through courses and activities primarily in Recreation and Community Services (RCS) and Corporate Learning. However, courses such as General Educational Development (GED) Preparation are the responsibility of Student Services. Also, there are several non-credit classes, such as English-as-a-Second-Language (ESL), that are offered concurrently with credit courses. The appropriate academic division and either RCS or Corporate Learning collaborate on these.

FY 2006 Non-Credit Enrollments

- The general subject areas of the sections that were open to the public for non-credit enrollment are: Adult Basic Education/General Educational Development/ English-as-a-Second-Language (ABE/GED/ESL), Aquatics, Business Training, Community Education, Wellness and Youth. Not included in the figures below are credit students that were enrolled in non-credit sections of New Student Orientation.
- In addition to non-credit sections that are open to the public, businesses contract for training through Corporate Learning. The employees enrolled in contract training are included below as non-credit enrollments.

General Subject Areas	FY 03 Enrollment	FY 04 Enrollment	FY 05 Enrollment	FY 06 Enrollment
ABE/GED/ESL	1,401	1,297	1,372	1,032
Aquatics	1,678	2,297	2,745	2,369
Arts & Humanities	140	158	125	89
Business Training (contract training and open enrollment)	1,687	1,984	1,460	2,383
Community Education	716	552	683	632
Wellness	1,019	785	675	854
Youth	1,963	1,885	2,376	2,917
TOTAL	8,604	8,958	9,436	10,276

FY 2006 Enrollment Highlights

- For FY 2006, there were 10,276 non-credit enrollments that were served by the College. This is a 8.9% increase from FY 2005.
- For FY 2006 enrollments generated by Recreation and Community Services increased from 6,604 in FY 2005 to 6,861 in FY 2006, or 3.9%. The major increases in enrollment were due to increases in Youth and Wellness classes, 22.8% and 26.5% respectively. This is primarily a result of a significant increase in enrollment for College for Kids and Teens Summer Program and increase in enrollment for land aerobics, particularly the new Spin classes. Enrollment in Aquatics, Arts and Humanities, and Community Education classes decreased, 13.7%, 28.8%, and 7.5% respectively. Decrease in enrollment was impacted in part by the new the YMCA.
- Business Training increased 61.0%, or 923 non-credit enrollments, during FY 06. The gain is primarily in due to expansion of the FAA contract and focusing on unique course offerings: AutoCAD, Payroll Professional, Pharmacy Tech, etc.

FY 2007

- Plans include a continued focus on unique courses not offered by competitors; certifications such as Fiber Optics Technician and Six Sigma Greenbelt, and new topics such as Speed Learning. With a new name, new staff, flexible formats (on campus, online, on site), a commitment to sales, cost controls, and unique, targeted products, FY 2007 should be another year of increased revenue and increased margins for Corporate Learning at OCCC.
- Continual evaluation of course offerings and monitoring of trends will occur to meet community needs. Programming adjustments will occur as needs change.
- Increasing emphasis on community education programs.